



**FISHERMAN'S  
MARK** SOCIAL  
SERVICES

HELP WHEN HELP IS NEEDED

2022



# Letter from the Executive Director and President, Board of Trustees:

Since early 2020, we have experienced the consequences of very public crises. First, Covid devastated many members of our community. Then, the year after the pandemic began, the flooding caused by Hurricane Ida laid waste to much of Lambertville and up-ended the world again - most of all for those who survive in poverty.

The very visible nature of these transformative events brought an outpouring of local support. Many of you trusted Fisherman's Mark to do the hard work of reconstructing lives. It has been humbling and life-affirming.

The struggle of the disadvantaged in our community isn't on the front pages today. But it remains an ongoing crisis. This year has seen the highest inflation in decades. Rising costs don't require masks, buckets, or shovels. But they do put basic needs just out of reach for those whose wages are low, for whom work is hard to find, or for those who depend on government assistance.

Fisherman's Mark is the door that opens when these local families and individuals don't know where else to turn for help. We provide food, childcare, clothing, school supplies, educational opportunities, and social services.

Financial support from the local community is the backbone of our organization. To continue, we need your compassion and your help as much as ever.

Whether you are a longtime supporter of Fisherman's Mark or thinking about making a gift for the first time, we pledge that your donation will be put to good use!

In the following pages you'll come to see who we are, what we do, and why we matter. As leaders of this great organization, we are proud to share all that our organization has accomplished in 2022. On behalf of the Board and staff, we thank you for the support that makes this possible.

Jennifer Williford  
Executive Director

Jacqueline Griffith  
President, Board of Trustees

Board of Trustees: Jacqueline Griffith | Nigel Brown | Jose Falconi  
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HELP  
WHEN HELP  
IS NEEDED



## Our Mission

The mission of Fisherman's Mark is to strengthen our community. With responsive programs and services that promote stability, health, and education, Fisherman's Mark is an advocate for positive change in the lives of our neighbors and their families.

LESS THAN 10%  
OVERHEAD ENSURES  
90%  
OF DONATIONS  
GO TOWARD  
VITAL PROGRAMS



## Our Partners

### VOLUNTEERS

We couldn't do what we do without the volunteers who assist with our day-to-day operations. From running the Free MARKET to answering phones, from distributing backpacks and holiday gifts to gardening, volunteers are an integral part of what we do each and every day. The thousands of hours they gave us in 2022 saved Fisherman's Mark tens of thousands of dollars - money that went directly to program services. We owe a debt of gratitude to each and every one of our supportive, compassionate, tireless contributors.

### DONORS

All that we do is made possible by donors. The woman who brings fresh eggs to the Free MARKET weekly. The local businesses who raise money for us and provide in-kind services. The scores of individual donors who provide essential financial support. **Thank you.**

OVER  
4600  
VOLUNTEER HOURS  
RECORDED IN 2022



# Food Support

Fisherman's Mark's Free MARKet in Lambertville is at the heart of our food support program. It supplies an abundance of healthy food options, personal hygiene products, and diapers in a welcoming store-like environment open five days per week. Agency partners assist us with meal prep suggestions, share educational materials, and deliver donations.

Free MARKet Partners: Regular donations of nutritious foods keep our shelves well stocked. We are grateful for the tremendous community support from our Free MARKet partnering agencies: GIANT Foods, NORWESCAP Food Bank, SNAP, Hunterdon Healthcare, Grow-A-Row, Rolling Harvest, McCaffrey's, Kimberton Whole Foods, Basil Bandwagon Market and ShopRite of Flemington. We also receive many donations of food from local farms, individuals, businesses, and group-led food drives.

## Beyond The Free MARKet:

### Holiday Meal Distribution:

With the holidays comes a special meal offering for all program participants.

### Farmer's Market:

Fresh produce is delivered weekly to our Free MARKet.

### Mobile MARKet :

Food delivery to those who are homebound or otherwise unable to visit the Free MARKet.

### Pet Food Pantry:

Even our furry friends benefit from the generosity of others.

### FLY (Feeding Local Youth):

Children are provided meals for the weekend during the school year, and weekdays throughout the summer.

## WHY IT MATTERS

5400  
RECORDED  
PANTRY VISITS

285,000  
LBS  
OF FOOD  
DISTRIBUTED

1700  
CLIENTS SERVED

720  
MOBILE  
MARKET  
DELIVERIES



“

Salvador D. is between jobs. He is 40 and married with two small children. He met Fisherman's Mark staff at the "We Are One" event this past summer. They encouraged him to come in and utilize the free MARKet which he does weekly on Tuesdays, often giving rides to other program participants. The diapers he receives for his children are particularly helpful to the family budget.

*"Come out and try and don't be ashamed, embarrassed or afraid. Everybody is helpful and there is no weirdness."*  
**Salvador D.**

”



“

Linda P. is 75, single and an Uber driver. She utilizes the Free MARKet when rides are slow and she can't break even financially. Fisherman's Mark has been able to provide her with both food and gift cards to get her through the difficult times. She feels compassion from everybody she encounters at Fisherman's Mark.

*"It's not just for the really desperate. It's for anyone who is going through a temporary slump."*  
**Linda P.**

”





# Social Services

Navigating complicated State and Federal aid programs is difficult for anybody but can be an impassable obstacle for those with language barriers or other challenges, preventing them from accessing much-needed support programs. Our social workers are knowledgeable and compassionate guides through an otherwise dark maze, providing one-on-one assistance in both English and Spanish to those in need at our 60 Wilson Street office. Our skilled counselors and advocates address issues that include disability, housing, childcare, medical care, rental assistance, and ESL classes. We also continue to assist residents still recovering from the September 2021 Hurricane that devastated our area. Our new office space at 60 Wilson Street offers a wonderful warm and welcoming environment for our program participants who work with our Social Services Manager.



“ Kelly S. is 52, a single healthcare worker with four children. She utilizes the various food support programs and obtained gift cards after Hurricane Ida. She heard about Fisherman’s Mark during the pandemic when she lost her job and has been coming twice a month since then. “  
*“If there’s a time in my life when I can give back, this is where I’d come.”*  
Kelly S.

**\$115K**  
**IN EMERGENCY**  
**ASSISTANCE FUNDS DISTRIBUTED**  
*(rental assistance, utilities, car repairs)*

**480**  
**CASE MANAGEMENT**  
**HOURS RECORDED**

**1800**  
**CLIENTS PROVIDED**  
**WITH INFORMATION**  
**RESOURCES AND REFERRALS**

“ Sarah C. is the caregiver and free MARKet shopper for her father, John P. He is disabled and homebound and has utilized the Fisherman’s Free MARKet over the years. When he lost everything after Hurricane Ida. Fisherman’s Mark helped with rent, paperwork and new clothes. “  
*“If you need someone to talk to, they’re there. They’ll go beyond any means to help in any way they can. They’ll help anybody who needs it.”*  
Sarah C.



# Education

Lambertville Academy is a nationally accredited early childhood learning center. Established in 1984, it offers the rare combination of excellence in education with affordability. Our experienced and highly qualified teaching staff provides a rich learning environment and individualized assistance. Pre-kindergarten staff members are certified by the State of New Jersey. Approximately 80 children attend Lambertville Academy annually. Roughly 10% of these students receive tuition assistance from Fisherman’s Mark.

Lambertville Academy also provides enriched child care before and after the school day. When school is out, we provide summer programming to assist working families.



**10%**  
**OF CHILDREN PROVIDED**  
**WITH TUITION ASSISTANCE**

**15**  
**JIM HAMILTON**  
**CAMP SCHOLARSHIPS**  
**AWARDED**

“ *“Having daycare has allowed me to focus on my job search and interview as well as provide my child with much-needed socialization.”*  
A.B., Lambertville Academy parent “





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MARK** SOCIAL  
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60 Wilson Street  
Lambertville, NJ 08530

**The mission of  
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is to strengthen  
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With responsive  
programs and services  
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Fisherman's Mark is a nonprofit 501(c)(3) social services organization based in Lambertville, NJ. For 40 years, we have offered help where and when needed in Hunterdon County and beyond. Our doors are open to all who stand in need of assistance, whether senior citizens, veterans, single mothers and fathers, individuals with disabilities, or newly-arrived immigrants. Our staff of seven and our team of volunteers are trained to welcome rather than judge. They offer both hope and real-world solutions.

# Community Outreach

Fisherman's Mark's outreach services make us known to people in crisis, hardship, and poverty who do not approach us directly. This enhances our capacity to serve and the scope of our activities. This outreach takes very different forms. We conduct awareness campaigns about health issues like Covid and civic issues like voting in English and Spanish. We fill backpacks and holiday stockings. Through our Los Puentes ("*the Bridge*") program, we initiated a program of job training for the food industry.



**150**

**BACKPACKS WITH  
SCHOOL SUPPLIES  
DISTRIBUTED**

**300**

**CHILDREN**

**+90**

**SENIORS RECEIVED  
HOLIDAY GIFTS**